CONFERENCE & EVENTS PROGRAMME

mipjunior.
this is where it begins

SATURDAY 6 OCTOBER

THE CO-PRODUCTION BOOT CAMP
10.00 - 11.00 I CONFERENCE ROOM
NEW CREATIVE AND FINANCIAL PARTNERSHIPS FROM AROUND THE WORLD

THE BUYERS' CONVERSATION
11.30 - 12.45 I CONFERENCE ROOM
WHAT DO THEY WANT?

13.00 - 14.30 I MARTINEZ BEACH
THE MIPJUNIOR NETWORKING LUNCH
sponsored by Turner Broadcasting & Cartoon Network

THE MIPJUNIOR INTERNATIONAL PITCH
14.30 - 16.00 I CONFERENCE ROOM
NEW!
DISCOVER THE NEXT BIG KIDS' MULTI-PLATFORM ENTERTAINMENT BRAND

10.00-18.00
SALON MACASSAR
WHAT'S NEW IN KOREA?
sponsored by KOCCA

MEDIA MASTERMIND KEYNOTE
16.15 - 17.00 I CONFERENCE ROOM
STUART SNYDER
President/COO, Turner Animation, Young Adults Kids Media
"20 YEARS OF GROWING… BUT NOT GROWING UP!"

THE LICENSING MARKETPLACE
17.10 - 18.00 I CONFERENCE ROOM
CASE STUDIES & SUCCESS STORIES

18.00 - 18.45 I LICENSING LOUNGE
WHAT PUBLISHERS WANT TO SEE FROM PRODUCERS

16.00 - 18.00
SALON PICASSO
KIDS' JURY SCREENING
(Private)

19.00 ONWARDS I CONFERENCE ROOM
THE KIDS' JURY AWARDS CEREMONY
followed by Cocktail I NETWORKING LOUNGE

CANADA COUNTRY OF HONOUR PAYS À L'HONNEUR

COUNTRY OF HONOUR	THE LICENSING MARKETPLACE
DIGITAL KIDS!	CO-PRODUCTION & BUSINESS TRENDS
COMPETITIONS & SCREENINGS	MIPJUNIOR EVENTS

SUNDAY 7 OCTOBER

THE BUYERS' MATCHMAKING
08.45 - 09.45 I LICENSING LOUNGE
PITCHING FACE TO FACE

DIGITAL KIDS!
09.30 - 09.50 I CONFERENCE ROOM
EXCLUSIVE RESEARCH: THE WAY KIDS CONNECT WITH EACH OTHER AND WITH CONTENT
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10.00 - 11.00 I CONFERENCE ROOM
KIDS IP: GREAT IDEAS ARE MEDIA AGNOSTIC!
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11.10-12.00 I CONFERENCE ROOM
MEET THE DIGITAL CONTENT STRATEGISTS
***Followed by* MEET THE SPEAKERS**

CANADA COUNTRY OF HONOUR PAYS À L'HONNEUR
12.30 - 13.30 I CONFERENCE ROOM
SNACK & SCREEN
In partnership with
Canada Media Fund & Telefilm Canada

DIGITAL KIDS!
14.30 - 15.00 I CONFERENCE ROOM
TEEN FRESH TV: THE TOP TV SHOWS IN SOCIAL MEDIA
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15.05 - 15.35 I CONFERENCE ROOM
THE APPS BUSINESS MODEL
- - - - - - - - - - - - - - - - -
15.40 - 16.10 I CONFERENCE ROOM
MEET THE DIGITAL PRODUCERS
***Followed by* MEET THE SPEAKERS**
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16.40 - 17.10 I CONFERENCE ROOM
NEW DIGITAL FUNDING
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CANADA COUNTRY OF HONOUR PAYS À L'HONNEUR
17.20 - 17.50 I CONFERENCE ROOM
NFB INNOVATION SHOW
***Followed by* MEET THE SPEAKERS**
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18.20 - 18.50 I CONFERENCE ROOM
HOW TO CREATE FOR DIGITAL KIDS

THE LICENSING MARKETPLACE

10.00 - 11.00
LICENSING LOUNGE
PITCH TO THE LICENSING AGENTS FROM ASIA PACIFIC
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11.30 - 12.30
LICENSING LOUNGE
PITCH TO THE LICENSING AGENTS FROM RUSSIA
- - - - - - - - -
14.00 - 15.00
LICENSING LOUNGE
PITCH TO THE LICENSING AGENTS FROM THE AMERICAS
- - - - - - - - -
15.30 - 16.30
LICENSING LOUNGE
PITCH TO THE LICENSING AGENTS FROM EUROPE

19.00 ONWARDS I MARTINEZ BEACH
THE MIPJUNIOR CLOSING PARTY